

International Review of Information Ethics

Authors: Sean Groten, Catherine Adams & Jillian Kowalchuk

# AI, Reconciliation, and Settler Teachers' Mediated Morality

### **Abstract:**

This case study addresses the integration of generative AI (GenAI) within educational practices, particularly in the context of reconciliation and decolonization of curriculum in Canadian schools. The case focuses on a teacher using ChatGPT to generate Cree star stories for a grade 4/5 science unit, aiming to fulfill the Truth and Reconciliation Commission's (TRC) educational calls to action. The study explores the ethical implications of using AI to include diverse knowledge traditions, questioning the potential harms and benefits, and highlighting the challenges of ensuring AI aligns with Indigenous epistemologies. Normative ethical theories and the TechnoEthical Framework for Teachers (TEFT) are employed to examine how AI technologies shape and mediate teacher practices and pedagogical responsibilities.

### Agenda:

Introduction	3
Case Description	3
Questions	3
Exercises	4
Normative Theories	4
Applying the Principles of AI Ethics	4
Expert Analysis (Read After Doing Your Own Analysis!)	5
Reflection	8

# Author(s):

#### Sean Groten:

- Faculty of Education, University of Alberta, Canada
- 🖂 sgroten@ualberta.ca

#### Prof. Catherine Adams:

- Faculty of Education, University of Alberta, Canada
- <u>cathy.adams@ualberta.ca</u>

#### Jillian Kowalchuk:



Vol. 34 (10/2024)



- Faculty of Education, University of Alberta, Canada
- ⊠ <u>jbkowalc@ualberta.ca</u>



### Introduction

In school jurisdictions across Canada, teachers and educational leaders continue to explore what it means to decolonize pedagogical practice and curriculum. This includes adherence to provincially mandated professional standards, such as in Alberta, wherein teachers are responsible to "develop and apply foundational knowledge about First Nations, Métis and Inuit" and support "the learning experiences of all students by using resources that accurately reflect and demonstrate the strength First Nations, Métis and Inuit" (Alberta Education, *TQS* 5). Situated in the context of the Truth and Reconciliation Commission's (TRC) (Government of Canada, *TRC*) calls to action, these standards intend to address enduring systemic oppressions from residential schools and the continued marginalization of Indigenous populations. The TRC calls to action include, in part, "building student capacity for intercultural understanding, empathy, and mutual respect" and "mak[ing] age-appropriate curriculum on residential schools, Treaties, and Aboriginal peoples' historical and contemporary contributions to Canada a mandatory education requirement for Kindergarten to Grade Twelve students" (Government of Canada, *Education for Reconciliation* 7).

# **Case Description**

To attend to this professional responsibility, a grade 4/5 teacher in Alberta decides to make a concerted effort to include stories, resources, and materials from the Plains Cree peoples of Treaty 6 territories in their science lessons on the earth, the moon, the sun and the stars. Here, the learning outcome, "First Nations, Métis and Inuit ways of living are connected to many astrological phenomena, such as the association of seasons to ceremony" (Alberta Education, *Science Curriculum* 56) appears especially relevant. Without an easy connection to Indigenous communities in the area, the teacher turns instead to ChatGPT. They ask it for help to understand and craft star stories¹ so they, along with their students, can explore examples of how changing astrological phenomena signal hunting seasons or when to plant and harvest crops (see OpenAI in references for an example teacher prompt). Sharing and discussing a ChatGPT-generated star story with their students, the teacher felt they offered different ways of knowing and relating to the environment for the students. However, when later sharing the lesson plan with a colleague, the teacher is met with skepticism and critique regarding the ethics of using ChatGPT to author Cree Star stories.

### Questions

- 1. What potential harms arise when a teacher turns to generative AI (GenAI) to include "diverse" knowledge traditions in the classroom?
- 2. What ways of knowing and cultural practices appear to be celebrated in interaction with GenAI agents, and what ways of knowing and practices may be obfuscated?
- 3. How might settler teachers become aware of the values and knowledge practices promoted by GenAI agents?
- 4. How do the presence of GenAI agents and their interjections into the classroom environment make possible or inhibit reconciliation work and the decolonization of pedagogical practice?

Author(s): Sean Groten, Catherine Adams, and Jillian Kowalchuk AI, Reconciliation, and Settler Teachers' Mediated Morality

<sup>&</sup>lt;sup>1</sup> Indigenous stories provide a glimpse of the knowledge held by Indigenous peoples prior to contact. Through narratives centered and told about constellations, star stories articulate Indigenous ways of knowing, Indigenous science, values, morals, and history. This case study refers to Cree Star Stories specifically because, situated in Alberta, the Cree peoples were one of many nations who have lived, learned and thrived long before Alberta's public education system was implemented (Buck).



5. How might a teacher respond to GenAI's cultural and political implications, whether these tools are sanctioned in the classroom or not?

### **Exercises**

- Imagine you are a First Nations, Métis and Inuit (FNMI) lead teacher in a school. The teachers in the
  case study have come to you with this issue, looking for guidance about how to best proceed now and
  in future instances of navigating GenAI and Indigenous knowledges. Write a simple handout on "GenAI
  and Indigenous Knowledge" to equip teachers with necessary information on using GenAI
  appropriately, teachers' responsibilities, and any cautions or best practices.
- 2. Consider how your suggested best practices transfer across various school contexts and pedagogical needs. How do the best practices and cautions you offer apply in a high school where students may be prompting ChatGPT themselves? How do they apply in an elementary school or with students under 13? Does the use of ChatGPT for Indigenous knowledge change based on the demographics of the students you teach?

### **Normative Theories**

The primer at the beginning of this volume offers a set of theories to assist in exploring the nuances of AI ethics. Some of these normative theories (e.g., utilitarianism, deontology) are derived from Eurowestern philosophical traditions. This case study offers an opportunity to recognize that settler theories of ethics are not always applicable or appropriate or must at least be considered for what ethical relations are being obfuscated by adhering singularly to Eurowestern ethical lineages. Research alternative ethical theories responsive to the worldviews and knowledge systems of local Indigenous communities (e.g., relational ethics, Indigenous land ethics, "two-eyed seeing" (Bartlett et al., 331), Ubuntu philosophy). Apply one or more of these alternative ethical approaches to the case study. Do they elucidate issues that might be overlooked by Eurowestern normative theories?

# **Applying the Principles of Al Ethics**

Using the chart provided, identify which principles of AI ethics are at issue in this case. Are there other ethical principles that should be mobilized when considering the use of AI with Indigenous peoples or non-Eurowestern knowledge traditions (e.g., reciprocity, humility, ceremony (Wilson))? If so, please add these to the table. If principles conflict, which seems to be the weightiest and so the one that should override other principles?

Principle	Application (If Any)
Nonmaleficence	
Beneficence	
Respect for Autonomy	
Justice	

Explicability	
Accountability	

# **Expert Analysis (Read After Doing Your Own Analysis!)**

How does the emergence of large language models (LLMs) like ChatGPT – where a significant proportion of their training data is in English and sourced from the internet, and where Western, Educated, Industrialized, Rich, and Democratic (WEIRD) populations are overrepresented – complicate the work of teachers who are endeavouring to foster intercultural respect and diversity of worldviews? Lewis et al. write about the displacement of knowledge throughout the proliferation of AI, highlighting that "particular world views arise from particular territories, and how the push and pull of all the forces at work in that territory determine what is most salient for existing in balance with it" (3). Whereas Indigenous epistemologies understand knowledge as primarily relational, contextual, place-based and situated with/in space, AI seems to be fundamentally incommensurate with non-white ways of knowing (Cave and Dihal). Here, AI and Indigenous epistemologies seem at odds, as the primacy of WEIRD training datasets abstract and generalize knowledge and divorce it from place, valuing "abstraction or generalization" as forms of intellectual engagement (3). How, then, might the deployment of GenAI in educational contexts affect the important work of settler teachers exploring and interrogating their pedagogical practices? Integral to these questions is "the alignment problem" or the challenge of ensuring AI systems act in ways consistent with human values, ethics, and societal norms (Christian). We must seek to interrogate the knowledge reiterated and refabricated by AI agents, as well as the cultural values, protocols, and modes of being-thinking-doing that come to the fore when interacting with these AI agents.

To evaluate the use of GenAI through utilitarian, deontological or virtue ethics would accomplish much of the regular work being done at the district and classroom level regarding permissible educational technologies within schools. Technologies are regularly vetted prior to teacher adoption and even prior to school use to ensure they comply with local policies and legislation at the provincial, state, and federal levels. Legislation like Alberta's Freedom of Information and Protection of Privacy (FOIP) and Canada's Personal Information Protection and Data Privacy Act (PIPEDA) establish boundaries concerning the gathering, aggregation and dissemination of user data. School districts reference these laws, as well as their own internal policies regarding digital citizenship, to determine whether a given technology can harm students or teachers, can be misused in a manner that jeopardizes an individual's rights, or damages the integrity of the work being done within schools.

Regarding the ethics of GenAI in schools, a great deal of attention has been directed toward academic issues surrounding student use of GenAI, and the offloading of professional responsibilities for teachers. Teachers endeavour to guard the integrity of their existing assessment practices even while students have access to a powerful, instantaneous and polished voice. Similarly, as teachers take up GenAI themselves for lesson planning, designing assessments, drafting communications to students and parents, writing report card

comments or more, their actions call into question what professional responsibilities can reasonably be offloaded, and to what extent technological aids are appropriate to support their duties.

We acknowledge that these important questions must be addressed when drafting guidelines for GenAI use in the classroom. However, they do not go far enough when considering the implications of GenAI as a ubiquitous, hypernudging, political co-actor that mediates the ways its users may think, act and dwell in the world. Recognizing that we extend and amplify our cognitive and mental capacities through GenAI, we also need to understand how these technologies may be reshaping our modes of being, thinking, and doing. As mediators of how humans act, perceive and interpret their world, technologies are integral to "the ways in which humans do ethics" (Verbeek, 44). How then do we get a grip on the moral significance of GenAI, to peer into the depths of its' inscrutability, to understand how it mediates not only teacher behaviours but also their ontological positioning within the world and society? When we act, think, and perceive the world as mediated through a technological milieu permeated by GenAI, what sorts of human beings are we? Or what sorts of human beings are we becoming?

To explore these questions, we employ Adams and Groten's TechnoEthical Framework for Teachers (TEFT). Adams and Groten show how technology is not only a tool to be used for good or for ill, that it is a powerful sociomaterial actor, and that technology co-constitutes who human beings are. Thus, it is insufficient to address GenAI solely through regulating human use (instrumental technoethics) of this technology, as these fail to recognize how GenAI, fashioned within a political economy of what knowledge is and what it means to know, is always doing the work of shaping and reforming our actions, ways of knowing, and modes of being in the world.

But before delving into the technoethical implications of GenAI, consider a much simpler technology for the moment — a student's desk and chair whose scripts and mediated modes of being are more easily inferred through its material positionality and the relationship our bodies hold with it. Chairs can be understood as inert, value-neutral tools, as is often the case with educational technologies.<sup>2</sup> This instrumental view of technoethics is primarily concerned with the rights of individuals and how technology might be misused to harm another. In this instance, we can say that students have a right to the required resources by which they learn. It would be unethical for most students to be given a desk upon which to write and think, but to refuse to give a desk to others. Similarly, it would be a disservice to give a student a desk that does not receive their body sufficiently, such as it is too small or it is broken. This creates an inequality in terms of their access to education. Teachers work throughout the day in minuscule actions to ensure that the desks are being used properly to protect students' right to education by creating rules such as, "do not graffiti the desks, no carving your names in them, keep your desktops clear, do not throw desks at one another." These reminders are so simple, yet they reflect the proper conduct surrounding the desk to ensure the classroom space is one wherein students can learn.

What sort of humans are we when we act, think, and interact with each other in a classroom environment conditioned by the desk? What sort of humans are we becoming? Here, we attend to how the desk is a political artifact, created within a society and so brought into mattering within the political values articulated by that society. Desks invite a student to sit in the seat, to lay classroom materials on its surface, to use it as a support for writing, etc. Desks arranged in rows invite children to become students, to behave as learners, facing the front of the classroom. They invite a particular set of behaviours that are deemed appropriate for the learner as the 'not-yet-but-becoming-citizen', and together with the comprehensive ecology of technologies necessitated for being a 'student' – pencils, paper, textbooks, binder, desk, classroom, walls, clock – and their

\_

<sup>&</sup>lt;sup>2</sup> In *Research is Ceremony* (2018), Wilson turns to the chair as a means of elucidating how Indigenous ontologies and epistemologies emphasizes the "relationship one has with the truth" (p.73). He notes, "In the Cree language, the literal translation into English for a chair would be 'the thing you sit on', and the literal translation for pen would be 'something you write with' (2018, emphasis in original). These examples highlight the relationality between subjects and objects in Cree onto-epistemologies, which resonates strongly with sociomaterial and existential Technoethical frameworks we present in this analysis.



peers and teacher, a particular power structure is articulated wherein the teacher's power is amplified as the knower, and the child's power is demoted to the learner.

Within this technological ecology, what ways of knowing are being amplified? What ways of understanding relationality and positionality within the world are amplified by the desk, or by the series of desks in a classroom? Here, it is helpful to consider what worldviews, what moralities are being reinscribed by the technologies, and consequently what worldviews are being obsolesced by what the technology requires of humans as we adopt them into our ways of being. The desk invites the body to sit and write, thereby confining them and restricting them into a political structure that values writing, receiving and conceptualizing as primary objectives of learning. What would learning look like, however, if there were no desks or associated papers, pencils, walls, or artificial lighting? What sort of humans would we be becoming if our learning was not preconditioned by the affordances and delimitations of our technological milieu, mediating what counts as knowledge and as ethical action?

The desk is metonymic for Eurowestern knowledge. It separates knowledge from place, giving primacy to the abstraction and conceptualization of facts as represented, disseminated, held, and owned. The desk cleaves learning from relationality. For a teacher to adopt a pedagogical practice of place – of immersing students in their environment and specific contexts as a means of achieving curricular objectives and growth – they must be willing to break the political economy of the desk, the pencil, the paper, and the associated ethics of what sort of humans we are meant to become when we use them. Within the context of decolonization and calls such as Canada's Truth and Reconciliation Commission's recommendations, a new ethical imperative is now placed upon teachers to interrogate their classroom technologies and ask: How is this technology serving or hindering my attempts to support "the learning experiences of all students by using resources that accurately reflect and demonstrate the strength First Nations, Métis and Inuit" (Alberta Education, *TQS* 5).

From the seemingly mundane artifact of the desk, now we return to GenAI to realize the ethical stakes of such a presence within classrooms, in particular for marginalized voices. Whereas it is relatively easy to understand the sociomateriality and mediatory capacity of a desk, GenAI works in far more subtle ways. We embody the desk, incorporating it into our musculoskeletal structures to become students. We similarly embody GenAI, though the points of connection reside within the digital/neural/psychological/relational dimensions of our being, rather than a tangible concrete extension. Further, whereas the essence of a desk seems easier to apprehend, to conceptualize how we relate to it and hold it in our understanding, GenAI is elusive by its very design. As a technology intended to 'think' on its own; its black box hides the algorithmic processes of its own becoming, resisting supervision and delimiting our abilities to "interview" (Adams and Thompson 17) its scripts or glimpse the processes of its knowing. Put simply, we do not know why it knows what it knows or why it suggests what it does beyond the limitations of our own presumptions based on the data we offer it.

What sorts of teachers and students are we then becoming in the midst of an ecological milieu conditioned by GenAI? There is perhaps little hope for GenAI to be a site of meaningful decolonization, given the neo-colonial patterns of educational technologies (Adam) and the seemingly unavoidable 'whiteness' of artificial intelligence spaces (Cave and Dihal). GenAI, as it is presented in large-scale language models, skews towards a particular conceptualization of knowledge that is divorced from place and from knowledge protocols of how we come to know. Further, it is iterative of the data it relies upon for its learning, orienting its processes towards the quantifiable, empirical datasets that 'count' – understood as data that is already overrepresented within our educational and digital spaces. In GenAI, knowledge is computational and probabilistic, rather than relational and contextual. And given that humans and technology "co-constitute each other from the very start" (Introna, par. 5), this computational knowledge-learner arrangement becomes an echo chamber of feedback, resounding louder and louder the hegemonic primacy placed upon Eurowestern knowledge structures.

The possibility for an ethical AI in the classroom seems entirely contingent on the teacher's, students' and families' abilities to understand GenAI, as well as other technologies, ecologically. To establish guidelines of use, particularly amidst vulnerable ways of being, there seems to be only one sufficient dictum for teachers; to use it mindfully. There may be a place for GenAI to contribute to the "refusal of Indigenous absence and erasure through active presencing of multiplicity of knowledges" (Vizenor, 1). Such a move would require a



GenAI to be conceptualized differently, in a rearrangement of power arrangements and in direct interrogation of the AI's constituted role in reinscribing white, Eurowestern, hegemonic ideals of data-that-counts. This interrogative process must be continuous and iterative however (Bryant and Knight). Teachers who seek to use GenAI must be cognizant of their ongoing responsibility to interrogate how and why they use this technology, whether the technology is adequately rooted in place to provide authoritative, local resources and how the presence of GenAI in the room changes the protocols and ethics of how one comes to learn.

In the case study, we are immediately concerned with not only the truths of the Star stories generated by ChatGPT, but also the role GenAI plays as an extractive, mediating and sometimes divisive interlocutor between the public schools and Indigenous peoples. Perhaps the teacher's choice to turn to ChatGPT might be expressed as convenience. But we note how this pedagogical gesture not only denies the presence of Indigenous knowledges – it settles for perfunctory, token, or even superficial connections to Indigenous knowledges. It is inclusive only in so far as Indigenous knowledges can be represented and accessed through the same processes as dominant forms of knowing. Yet, if the intent of this curricular outcome and of the TRC's recommendations concerning education and Indigenous knowledges is to create worthwhile opportunities for students to connect to alternative ways of knowing, the convenience and narrow scope of what counts as knowledge does a great disservice to any outcome that would necessitate the use of GenAI in this way. It is up to the teacher to use technologies mindfully, and to be attentive to the imminent origins, structures and delimitations of what counts as knowledge when they or their students take up GenAI in their learning.

GenAI, as a relational species within our technological and pedagogical milieu is impermanent in its adaptability, voracious in how it devours the world into categories of meaning and being, and clandestine in how it exhales these categories in return to influence our modes of being. Yet we are all already intertwined and interdependent with it. Provided as teacher we can retain an attuned relationship with the subtle shifts in ways of knowing and acting that GenAI suggests, we can consequently retain a sense of agency in our pedagogy, in our support and amplification of diverse ways of knowing, and in our students' mediated learning experiences.

# Reflection

Did you touch on everything this expert analysis identifies in your own analysis of the case? Did you think of anything that could be added to the analysis? How might your reading of alternative ethical theories change after understanding TEFT as a technology-foregrounded means of doing ethics in education? How might TEFT be mobilized alongside local Indigenous knowledges and AI ethics?

### References

- Adam, Taskeen. "Digital Neocolonialism and Massive Open Online Courses (MOOCs): Colonial Pasts and Neoliberal Futures." Learning, Media and Technology, vol. 44, no. 3, 2019, pp. 365-380.
- Adams, Catherine, and Sean Groten. "A TechnoEthical Framework for Teachers." Learning, Media and Technology, 2023, pp. 1-18.
- Adams, Catherine, and Terrie Lynn Thompson. Researching a Posthuman World: Interviews with Digital Objects. Palgrave Macmillan, 2016.
- Alberta Education. Teaching Quality Standard (TQS). 2021, https://www.alberta.ca/system/files/custom\_downloaded\_images/ed-teaching-quality-standard-english-print-ready.pdf.
- Alberta Education. Science Kindergarten to Grade 6 Curriculum. 2023, https://curriculum.learnalberta.ca/printable-curriculum/en/home.
- Bartlett, Cheryl, Murdena Marshall, and Albert Marshall. "Two-Eyed Seeing and Other Lessons Learned within a Co-Learning Journey of Bringing Together Indigenous and Mainstream Knowledges and Ways of Knowing." Journal of Environmental Studies and Sciences, vol. 2, no. 4, 2012, pp. 331-340.



- Bryant, Rebecca, and Daniel M. Knight. The Anthropology of the Future. Cambridge University Press, 2019. Buck, Wilfred. Tipiskawi Kisk: Night Sky Star Stories. Manitoba First Nations Education Resource Centre Inc., 2018.
- Cave, Stephen, and Kanta Dihal. "The Whiteness of AI." Philosophy & Technology, vol. 33, no. 4, 2020, pp. 685-703.
- Christian, Brian. The Alignment Problem: Machine Learning and Human Values. W.W. Norton & Company, 2020.

  Government of Canada Truth and Reconciliation Commission (TRC) 2022 https://www.rcaanc-
- Government of Canada. Truth and Reconciliation Commission (TRC). 2022, https://www.rcaanc-cirnac.gc.ca/eng/1450124405592/1529106060525.
- Government of Canada. Education for Reconciliation. Delivering on Truth and Reconciliation Commission Calls to Action. 2023, https://www.rcaanc-cirnac.gc.ca/eng/1524504501233/1557513602139.
- Introna, Lucas. "Phenomenological Approaches to Ethics and Information Technology." The Stanford Encyclopedia of Philosophy, Fall 2017 Online Edition, edited by Edward N. Zalta, 2017.
- Lewis, Jason Edward, Noelani Arista, Archer Pechawis, and Suzanne Kite. "Making Kin with the Machines." Journal of Design and Science, 2018, https://doi.org/10.21428/bfafd97b.
- OpenAI. "Cree Star Stories Examples." ChatGPT, 5 July 2024, https://chatgpt.com/share/e/cc83de73-20a1-4fd5-b4e0-c44111ab16eb.
- Verbeek, Peter-Paul. "Postphenomenology and Ethics." Technology Ethics: A Philosophical Introduction and Readings, edited by Gregory J. Robson and Jonathan Y. Tsou, Routledge, 2023, pp. 42-51.
- Vizenor, Gerald. Survivance: Narratives of Native Presence. University of Nebraska Press, 2008.
- Wilson, Shawn. Research as Ceremony: Indigenous Research Methods. Fernwood Publishing, 2008.